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**Ellis Memorial Fundraiser Raises Over \$150K**



Ellis Memorial reported today that it raised \$152,000 at its fifth annual Enduring Moments fundraiser on June 12<sup>th</sup>, held again this year at the Lenox Hotel. The Boston-based nonprofit serves working families in the South End and neighboring communities with early education and care, out-of-school time programs for youth in grades K through 5, and an adult day health program for frail or disabled adults.

Announcing the result, CEO Leo Delaney said, “We’re thrilled to have exceeded last year’s total by 20%, and very grateful to the corporate and individual supporters who helped us achieve this goal.”

Delaney credited the gala’s success to a number of factors, including increased corporate sponsorship support this year from both new sponsors and higher levels of sponsorship support from existing partners. He also singled out the participation of Ellis Board members in helping build support and attendance for the event, and in the generosity of the Lenox Hotel in hosting it.

New this year was a two-for-one ticket price for the families of children who attend the Early Education Center and out-of-school time programs at Ellis. A number of families took advantage of the offer, which Delaney said was a positive signal that the nonprofit is building engagement with a diverse coalition of stakeholders.

More than 150 people attended the event, which generated about 19% of the private support raised by the organization in FY2013.